



PAWLEYS ISLAND FESTIVAL
OF MUSIC & ART

2016 Poster Competition



2016 Pawleys Island Festival of Music and Art

Poster Competition Guidelines

The Pawleys Island Festival of Music and Art is accepting entries for its poster design competition to advertise the 26th annual event. We are looking for something spectacular this year as we celebrate our silver anniversary.

All graphic media is acceptable. The winning design will be used in promotional materials, including a poster and tee shirts that will be sold during the Festival. The winning designer takes home \$300. Poster deadline is April 1, 2016. The poster image should reflect the concept and mission of the Pawleys Island Festival of Music and Art, depicting the Lowcountry, art, music and wine. It will be selected for its design qualities and marketability.

COMPETITION RULES and SPECIFICATIONS

Only original artwork submitted by the artist or the artist's representative will be accepted. Limit two entries per artist. Artwork must not have been previously exhibited in any Horry or Georgetown County or City program. Size should not exceed 36" x 36". Submit actual artwork; no slides accepted. We prefer that you do not include the words "Pawleys Island Festival of Music and Art" on the image. Completed entry form (attached) must be secured to the back of the artwork. Artists will be divided into one of three categories: 8th Grade and below, 9-12th Grades, and Adult.

All graphic media is acceptable: Paint, markers, photography, digital art, crayons, and chalk.
The winning design will be used for our promotional materials, including a poster and tee shirts.

ADJUDICATION

A panel of arts professionals will make the final selection based, on applicant meeting specifications, design and marketability requirements.

POSTER COMPETITION TIME-LINE

Drop-off: April 1, 2016, between 9am – 5pm. Entries must be delivered to Strand Media Group offices located at 3955 Hwy 17, Suite D, Murrells Inlet, SC 29576. Please call if you need directions: 843-626-8911.
Notification of winner: Selected artist will be contacted by telephone no later than April 15, 2016.

AWARDS

Recognition as the official 2016 Pawleys Island Festival of Music and Art poster artist. Winning image will be produced as the cover for the Festival program books (over 2500 distributed). Winning image will produced as the Festival poster, and winning artist will receive \$300, two all access passes to the Festival and 10 posters. Winning image will be auctioned at the 17th Annual Pawleys Island Wine Gala. All proceeds will go to the Pawleys Island Festival of Music and Art, a 501(c)(3) not for profit organization. Pawleys Island Festival of Music and Art retains possession and all legal rights to the artwork selected, including all reproduction and photographic rights, with credit for the artwork given to the artist in all marketing materials. All copyright of the winning image will be assigned to the Festival. A \$100 cash award will be given to the first place category winner. A \$50 cash award will be given to the second place category winner.

2016 Pawleys Island Festival of Music and Art
Poster Competition Submission Form

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE #: _____

EMAIL ADDRESS: _____

TITLE: _____

MEDIUM: _____

VALUE: _____