



# PAWLEYS ISLAND FESTIVAL of music & art

20th ANNIVERSARY

## Board of Directors

*Fred Newby, President*

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## Festival Management

### Strand Media Group

#### Executive Director

*Delores Blount*

#### Sales & Marketing Director

*Susan Bryant*

#### Director of Development

*Leslie Moore*

Dear Festival Sponsor:

This is a pivotal time in the 20 year history of the Pawleys Island Festival of Music and Art. Under the new leadership of our management team, Strand Media Group, as well as a tremendous volunteer force, the Festival now has the potential to showcase the arts, the creative culture, as never before! The Pawleys Island Festival of Music and Art is poised to take a great leap forward in 2010 uniting and promoting the best and brightest of the Lowcountry's artistic and cultural institutions!

The Festival will be held at the beautiful and historic Litchfield Plantation from September 24 – October 3, 2010. Kicking off the Festival will be the 11th Annual Pawleys Island Wine Gala held on Friday, September 24th, at the Carriage House at Litchfield Plantation. Other highlights include our Tabletop Symphony Event with the fabulous sounds of the Charleston Symphony on Saturday, October 3rd. New for 2010 we will host a Children's Musical Theater Review under the direction of Tim McGhee, which will include child actors and vocalists from Horry and Georgetown counties. Other events are still in the planning stages.

Your involvement, enthusiasm, and financial support are extremely important! TOGETHER, we can produce a Festival that will feature not only the artists and performers of our region, but also showcase world class performing and visual arts having a positive economic impact on the Waccamaw Neck and the surrounding communities. The Board, staff, committee chairs and volunteers have planned a Festival that you will truly enjoy. Our plans are for the Pawleys Island Festival of Music and Art to continue to grow into a regional event that will establish our area as an artistic, musical and cultural destination.

Attached you will find package details regarding the various levels and benefits of sponsorships.

**Please be sure to fill out the sponsorship level for your company on the enclosed commitment form.** We hope and trust that we can count on your continued support.

The Pawleys Island Festival of Music and Art is a nonprofit 501(c) (3) organization. Costs of the Festival are offset in part by funds from the South Carolina Arts Commission, other private grant sources and sponsors like you.

Please visit our website at [www.pawleymusic.com](http://www.pawleymusic.com) or call us at 843-626-8911 for more details. We look forward to seeing you at the Festival and appreciate your ongoing support.

Kind regards,

*Fred*

Fred Newby  
Chairman of the Board

## 2010 Sponsorship Program

	\$50,000 Signature Presenter (1)	\$25,000 Conductor's League (3)	\$10,000 Leadership Circle (6)	\$7,500 Platinum (12)	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Corporate logo – on front cover of the Souvenir Program Book **	✓						
Corporate logo on all Festival banners	✓	✓	✓				
Corporate banner	Corporate banner throughout the Festival	Banner with corporate logo as Festival co-sponsor	Corporate banner for event sponsor	Corporate banner for event co-sponsor			
Special Reserved seating section for guests	✓	✓	✓	✓			
Reserved parking	✓	✓	✓				
Recognition as a significant sponsor in the Souvenir Program Book **	✓	✓	✓				
Tent with set up of bar, table, chairs	✓	✓	✓	✓			
Mentions on all Festival publicity material (radio, TV, newspaper, magazine ads, interviews)	✓	✓	✓	✓			
Ad in the Souvenir Program Book **	2 premium pages	1 premium page	2-page spread	1 page	1 page	1/2 page	1/4 page
A listing in the Souvenir Program Book **	✓	✓	✓	✓	✓	✓	✓
Corporate logo and link on Festival website	✓	✓	✓	✓	✓	✓	✓
All-Access VIP Passes	20	14	8	6	4	2	2
Festival tickets of your choice	100	50	30	24	20	14	8
Preferred Seating	✓	✓	✓	✓	✓	✓	✓
Tickets to the Wine Gala	20	10	6	4	2	Discounted *	Discounted *

\* Wine Gala tickets will be available for sponsors for \$75 prior to September 1, 2010.

Price for non-members/sponsors will be \$85 prior to September 1, 2010, and \$100 after September 1, 2010.

\*\* All commitments must be received by July 30, 2010 to be listed in the Souvenir Program Book.



## Sponsorship Commitment Form

**Yes!** We believe a vibrant cultural and arts scene is important to the quality of life on the Waccamaw Neck and we pledge our support.

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

**Our company will support the 2010 Pawleys Island Festival of Music & Art:** (check appropriate level)

\$50,000

\$25,000

\$10,000

\$7,500

\$5,000

\$2,500

\$1,000

*Thank you for your support of the*

**PAWLEYS ISLAND FESTIVAL**

*of Music & Art*

Please make checks payable to Pawleys Island Festival of Music & Art and mail with the above form to P.O. Box 1975, Pawleys Island, SC 29585

or email the contact information & membership level to

**info@pawleysmusic.com** and an invoice will be mailed, or fax to 843-626-6452.

Call 843-626-8911 for more information.

*The Pawleys Island Music Festival is a 501(c)(3) non-profit organization. Your contributions are tax deductible.*